

Kevin Potter

WEBSITE

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ADDRESS

18 Day St. Apt. 102
Somerville, MA 02144

SKILLS

Proficient in:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Microsoft Office

Experience with:

Adobe Dreamweaver
Adobe Flash
HTML/CSS

AWARDS AND HONORS

Excellence in Communication
and Creative Media Award
Champlain College Dean's List, 2009-2013
Champlain College Inspiration Award
Champlain College Trustee's Scholar Award
Boy Scouts of America Eagle Scout Award

DESIGN EXPERIENCE

Graphic Designer *October 2014-Present*
Ambit Creative Group, Cambridge, MA

Worked as a designer at a full-service creative agency with both local and national clients

Communicated directly with clients to work on projects ranging from print, packaging, digital, and motion design

Worked with a creative team to develop and flesh out brands that spanned biotech start-ups to government redevelopment agencies

Helped expand upon the company's own internal brand and launch a new identity for our sister print-production company

Freelance Designer *May 2013-October 2014*
Clients include:

St. John's Evangelical Lutheran Church

Le Moyne College

Keep Safe Project

Freelance Web Designer *October 2013-February 2014*
Area 2 Handbell Musicians of America

Created the new Area 2 website by collecting and organizing information from the old website and bringing it into a standardized WordPress template, following brand guidelines

AIGA Student Design Challenge 2013 *February-March 2013*
Vermont AIGA, Burlington, VT

Branded a business to take over the abandoned Moran plant in Burlington, Vermont, in the form of a rooftop community garden and greenhouse

Finalist with work awarded an honorable mention

Design Intern *May-August 2012*
Arch Street Communications, Pawling, NY

Worked as an in-house designer for Arch Street, a public relations firm dealing primarily with government clients

Carried existing brand identities through new printed materials

Created presentations and advertisements for various clients

OTHER WORK EXPERIENCE

Substitute Teacher *December 2013-September 2014*
Hyde Park Central School District, Hyde Park, NY

Substitute taught at three different schools within the district for grades 6-12

Managed student behavior and implemented teacher's lesson plans in the areas of art, math, science, social studies, and language arts

EDUCATION

Champlain College *August 2009 - May 2013*
Burlington, VT

Bachelor of Fine Arts in Graphic Design and Digital Media

GPA 3.79, Dean's List